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**PLATFORM-BASED ENTREPRENEURSHIP
DEVELOPMENT THROUGH HACKATHONS**

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Introduction



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Agenda

- 03. Agenda
- 04. Objectives
- 05. Platform-based method
- 06. Methodology
- 07. Implementation
- 08. Outcomes
- 09. Recommendations
- 10. Adaptability
- 11. Technology
- 12. Tools - Projects
- 13. Sneak peek video
- 14. Transferability



Objectives

Catalysing entrepreneurial collaborations

Facilitating mentorship

Enhancing alumni engagement

Involving practitioners in education

Direct contact



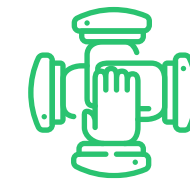


Platform-based method



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- Career management platform
- Different profile types
- Creating project rooms
- Task manager
 - 10-step guide for developing a business idea
- Reaching out and engaging



HACKATHON

- Sprint
- Diverse groups
- On-site and online
- Professional mentors
- Industry actors
- Competitive environment
- Scholarship opportunities

Methodology



- Innovative, Multidisciplinary Approach
- Structured Learning Phases
- Hands-on Problem Solving
- Technology-Enhanced Learning
- Gamification and Feedback

Implementation

- Multidisciplinary team formation,
- Idea generation,
- Inputs

Pre-phase

- Market research,
- Teamwork,
- Mentoring

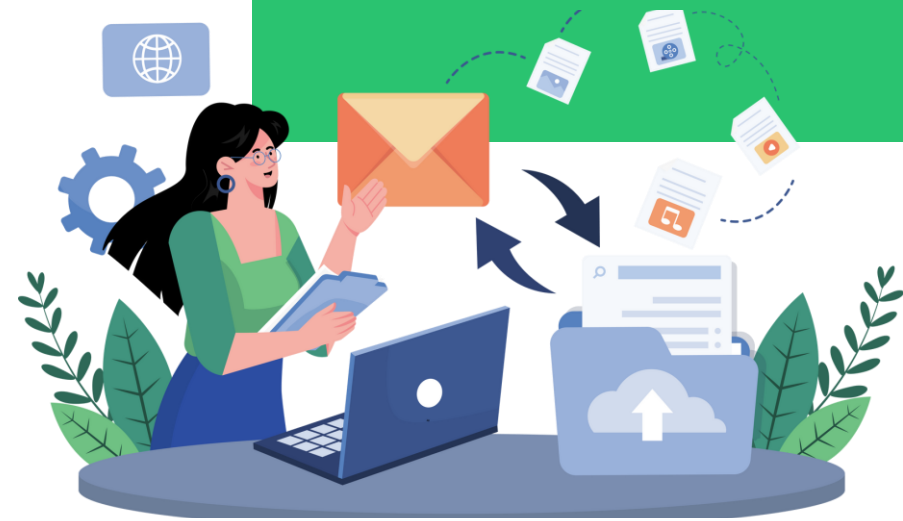
Hackathon

- New technologies
- Investors, professionals
- Outputs

Post-phase



Entrepreneurial Capacity
Building



Multidisciplinary
Collaboration



Outcomes

Creation of MVPs



Pitch and Feedback



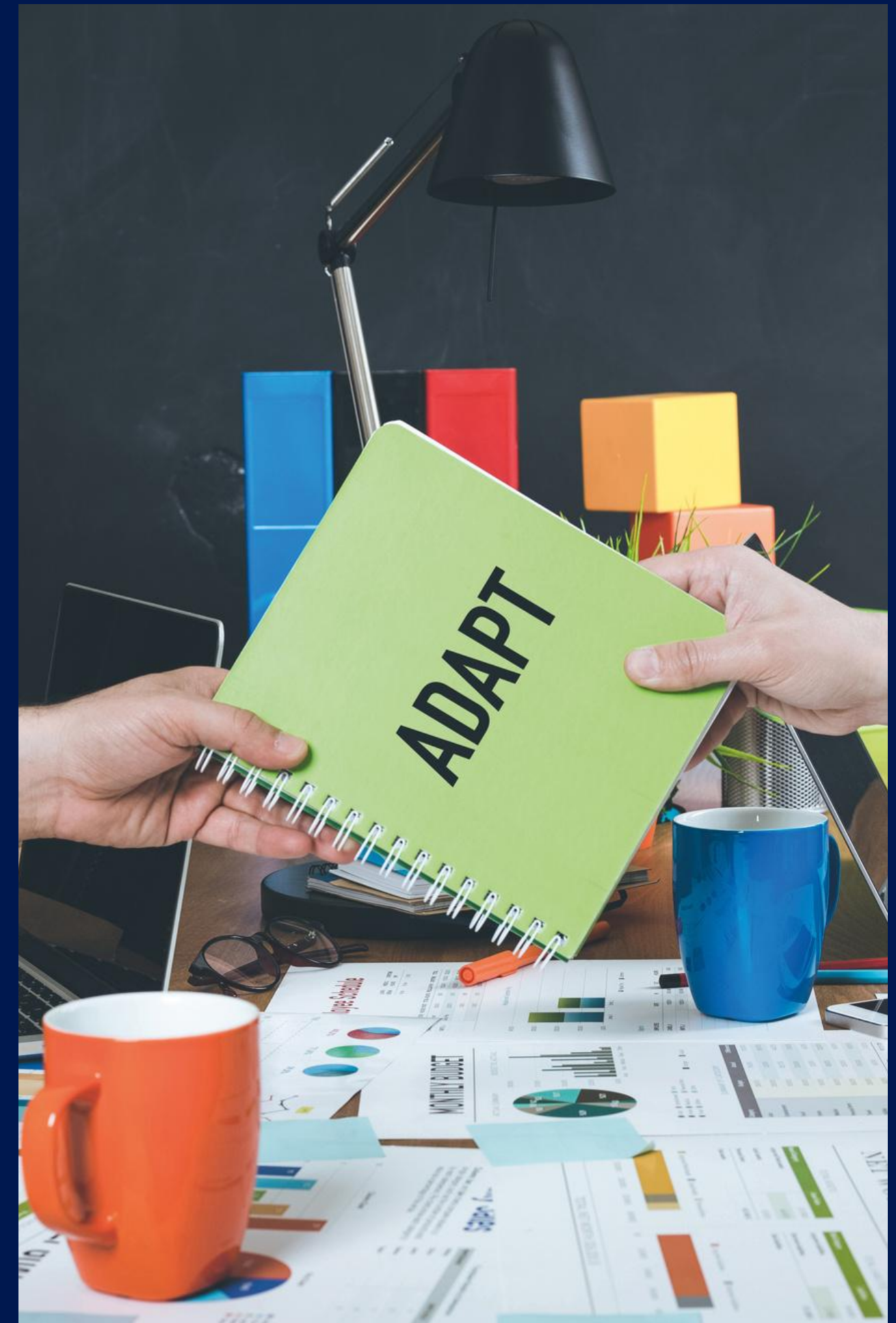
Recommendations

01. **EXPAND INTERNATIONAL COLLABORATION**
02. **Enhance Post-Hackathon Support**
03. **Strengthen Industry Partnerships**
04. **Integrate Advanced Digital Tools**
05. **Promote Sustainability Initiatives**
06. **Increase Accessibility and Inclusion**



Adaptability

- **Modular Structure**
- **Customizable Themes**
- **Scalable Platform**
- **Hybrid and Online Delivery**
- **Multi-disciplinary Integration**
- **Sustainability of the Model**



Technology



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Career management software that is able to be multiplied, since we already have 3 instances existing with slightly different functionalities based on the specific needs of our clients.



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This is the instance of University of Pécs, where features include feed, filtering by profile types, mentor matchmaking, jobs, internship, projects, groups, events, push notification, chat, etc.

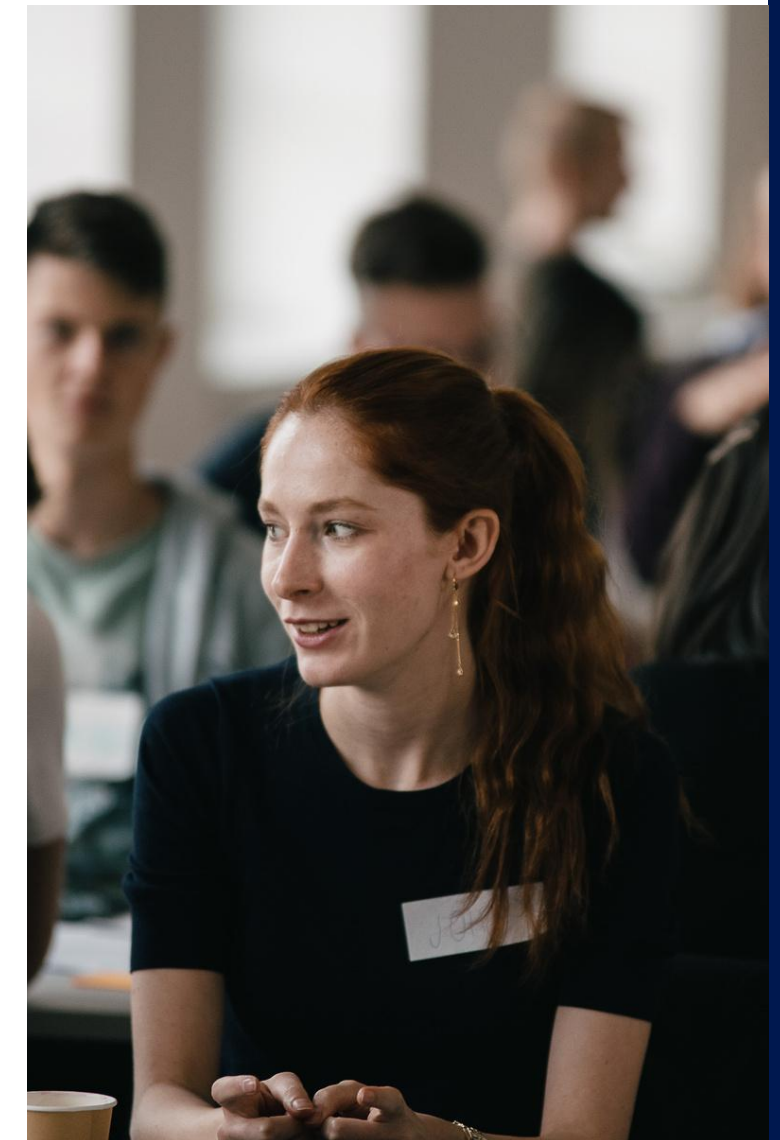
Tools - Projects

 Organising various teams into project rooms

 Learning material (links, templates)

 Built-in video module

 10-step business development methodology guidance





- Feed
- Members
- Mentorprogram
- Jobs
- Internships
- Projects
- Groups
- Events
- Admin
- SkillVersum

Alumni department
Privacy policy

Report a problem

English

Help

Projects

All projects

Joined projects

My projects

+ Create Project

173 result found

sort by



KKV Marketing esettanulmányok 2023



Simonyi Hackathon 2022 - Cleantech



KKV marketing esettanulmányok 2022



E receipts

FILTERS

Project name

Short description

Advanced search

RECOMMENDED FOR YOU



KKV Marketing esettanulmányok 2023

Petra Pulzer
idea



Simonyi Hackathon 2022 - Cleantech

Béni Scits
challenge





Transferability



University of Pécs, Faculty of Business and Economics

Thank you for the attention!

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