

INNOSOCIAL ASPECTS OF ENTREPRENEURSHIP

– Internationalization with impact –



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AN INTERDISCIPLINARY APPROACH AND COURSE DESIGN FOR RAISING ECO-AWARENESS AND DEVELOPING THE SOCIAL RESPONSIBILITY ATTITUDES OF THE INNOVATIVE FUTURE CHANGEMAKERS

- Social responsibility of new tech innovations
- Environmental aspects of turbulent technological advancement
- Responsible leadership methods
- Impactful business ventures in tech
- Responsible innovations vs. marketable social innovations



IMPLEMENTATION METHODOLOGY

- Topics that cross disciplinary boundaries to shake up the implementation
- Diverse teams to enhance the engagement of students
- Exciting and thought-provoking requirements
- Direct mentoring, availability and clear communication
- Good balance of frontal lectures, practical examples, teamwork sessions and extracurricular activities
- Internationally distributed and multidisciplinary teams to flourish!
- Intense involvement of the ecosystem

OBJECTIVES

- Adjust to different levels of education
- Create creative harmony
- Adapt to flexible education formats
- Strengthen and deepen international cooperations
- Institutional transformation
- Consider entrepreneurial learner as doer
- Pave new ways in curriculum development
- Let students be co-designers

OUTPUTS, OUTCOMES, AND IMPACT

- Innosocial aspects of entrepreneurship elective course for multidisciplinary audience
- Undergraduate entrepreneurship courses with a module on responsibility & new technologies
- InnoChange HEI project: inter-university creativity course with an idea competition
- PORTFOLIO Erasmus project – inter-university online micro-course and multinational summer school
- Innosocial as elective course in the CHARM-EU university alliance
- REDINEST Erasmus project – impact lab creation at an international level



KEY TAKEAWAYS

- Daring topics do not scare away participants
- Interdisciplinary approach opens new frontiers
- Multidisciplinary and international audience brings the experiment to a next level
- Social responsibility angle in entrepreneurship ideas is not a side expectation, but an IMPERATIVE

- Your values, and an unshakeable belief in them will affect positively the final projects
- Let students make their voice heard, but never lose the focus
- Empower all the students and the contributors
- Complexity is not your enemy, just let the participants digest the different nuggets you provide
- Make it as colorful as possible!

