



THE 2ND INTERNATIONAL ANNUAL CONFERENCE: **SQUARE - ADDRESSING 3RD MISSION IN UNIVERSITIES: LOCAL AND GLOBAL**

LOCATION: 1 PAATA SAAKADZE ST, TBILISI 0102, CAUCASUS UNIVERSITY, CONFERENCE ROOM

DATE: 14-15 November, 2024

ZOOM DETAILS FOR HYBRID PARTICIPATION <https://us06web.zoom.us/j/86978766114?pwd=g2NTZBx3ms9zv1LF4A4perj0iFt4t3.1>

Meeting ID: 869 7876 6114
Passcode: 123

ABOUT CONFERENCE

The third mission of universities, their societal engagement, is envisioned to yield significant benefits to Georgian society in the cultural, economic and social domains. The SQUARE project has worked towards the university's third mission as being officially recognized and promoted at the national level through a clear articulation of the integral role of universities and the criteria of assessing its quality. Increased institutional support, resource allocation and strategic planning of the university's third mission are key requirements for increased quality and relevance of the societal engagement activities of Georgian universities.

To effectively address the third mission, and thus benefit the community and enhance the reputation and sustainability of the university itself, universities often need to build strong relationships with external stakeholders, establish dedicated offices or personnel, and secure funding for outreach activities involving the university community - students, faculty, and staff.

With this main objective in mind, as well as to have a common scholarly consensus on effectively addressing the third mission in Georgian universities, the 2nd International Annual Conference, organized this year under the title "SQUARE - Addressing 3rd Mission in Universities: Local and Global" gathers together key stakeholders of university third mission, as well as other representatives from the research community from Georgia and EU to have panel and individual discussions from the local and global perspectives on topics such as 3rd mission policies, challenges and perspectives in universities, SDGs, university-municipality cooperation, government authorities and their role, university-industry cooperation, and engaged universities for a stronger society.

Participation is free of charge.

DAY 1 – NOVEMBER 14

10:00 – 10:30	Check-in: registration & welcome coffee
10:30 – 11:00	Opening & welcome note Irena Melua <i>Vice President, Caucasus University</i> Erekle Astakhishvili <i>Vice Rector, Ivane Javakhishvili Tbilisi State University</i> Representative <i>Ministry of Education, Science and Youth of Georgia</i> Lasha Margishvili <i>Acting Director, National Center for Educational Quality Enhancement of Georgia</i> <i>Moderator: Irma Grdzeldze – Head of Strategic Development and International Accreditations at Caucasus University</i>
11:00 – 11:40	Keynote speaker – Universities and innovation: beyond the third mission Thomas Jørgensen <i>Director of Policy Coordination and Foresight at the European University Association.</i>
11:40 – 12:00	<i>Discussion</i>
12:00 – 12:30	The Impact of Erasmus + CBHE Project SQUARE on Higher Education landscape in Georgia Irma Grdzeldze <i>Project Coordinator</i> Christophe Terrasse <i>Project EU Partner, Head of International Projects, EFMD</i>
12:30 – 13:00	The Impact of MoES Vision paper on Third Mission in Georgian Higher Education Institutions Maia Shukhoshvili <i>Head of Higher Education Division, Ministry of Education, Science and Youth of Georgia</i>

13:00 – 13:30 **The Impact of upgraded external QA standards regarding the Third Mission of the Universities**

Ketevan Inanashvili

Deputy Head of Higher Education Quality Assurance Division at National Center for Educational Quality Enhancement of Georgia

Coffee break

14:00 – 14:40 **Panel Discussion - Donors for supporting University's Societal Engagement**

Donors' support is pivotal for universities' social engagement, aligning with their third mission. Financial contributions from the donors empower universities to initiate impactful projects, conduct research, and promote societal well-being. This makes the donors the vital players for the enhancement of the third mission in Georgian Universities. The session is mainly focused on sharing the donors' different experiences of funding the social initiatives from the universities, the discussion of existing challenges in the process of collaboration and exploration of the perspectives of future advancement. During the discussion, speakers will share initiatives and good practices for further improvement of university-donor relations in Georgia.

Alexander Hasgall

Head of International Funding Policy, Swiss National Science Foundation

Nino (Nika) Kochishvili

Programme Officer, EU Delegation in Georgia

Gebhard Reul

Head of the DAAD Regional Office Tbilisi

Tamar Sanikidze

Innovation, Inclusion & Quality Project (WB/IBRD funded)

Zaza Purtseladze

Director, British Council Georgia

Nino Parsadanishvili

Head of University Scientific Grant Office Horizon Europe, Ivane Javakhishvili Tbilisi State University

Bakur Kvaratskhelia

Senior Manager, Projects and Fundraising, UN Global Compact Network Georgia

Moderator: **Irena Melua** – Vice President for Internationalization at Caucasus University

Lunch break

Parallel Session 1: 3M - POLICIES AND PRACTICES

Session Venue: Conference Room

Session mode: Hybrid

Session Chair: George Sharvashidze, TSU

(RE)STARTING THE THIRD MISSION IMPLEMENTATION IN UKRAINE: THE CASES OF RESILIENT BK MSPU

Tetiana Konovalenko, Natalia Falko - Bogdan Khmel'nitsky Melitopol State Pedagogical University, Ukraine

THE CHANGING ROLES OF UNIVERSITIES IN THE 21ST CENTURY

Vilmos Vass - Budapest Metropolitan University Of Applied Science, Hungary

FROM NORM TO EFFECTIVE INTEGRATION: MODELING THE EVOLUTION OF SOCIAL EXTENSION TO THIRD MISSION IN HIGHER EDUCATION

Damian Filut - Gordon College of Education, Israel

REDEFINING THIRD MISSION: TRANSFORMATION OF MODERN UNIVERSITIES

George Sharvashidze - Ivane Javakhishvili Tbilisi State University, Georgia

ADVANCING THE THIRD MISSION THROUGH INTERNATIONAL COLLABORATION: THE CASE OF THE DEPARTMENT OF MECHANICAL ENGINEERING AT THE UNIVERSITY OF AVEIRO

Barbara Gabriel, Robertt Valente - University of Aveiro, Portugal

Proformance Toolkit for Enhancing Education Quality through University-Community Engagement

Szilvia Besze - Erasmus + KA3 – EHEA reforms project PROFFORMANCE+, Hungary, Tempus Public Foundation

Parallel Session 2: 3M – INSTITUTIONAL PRACTICES

Session Venue: Floor 3, Room - C27

Session mode: Offline

Session Chair: Tamar Siradze, BSU

SUSTAINABILITY OF THE 3RD MISSION PROJECT AT BSU

Tamar Siradze - Batumi Shota Rustaveli State University, Georgia

EMPOWERING CONFLICT-AFFECTED REGIONS: THE ROLE OF UNIVERSITIES IN ENTREPRENEURIAL EDUCATION

Zurab Zurabashvili, Tsiuri Duruli - Gori State University, Georgia

EDUCATIONAL SUPPORT FOR STRENGTHENING THE QUALITY OF MEDICAL EDUCATION IN UKRAINE

Irine Pkhakadze, Daria Nazarova, Mariam Rodonaia - Akaki Tsereteli State University, Georgia

FORMATION OF THE THIRD MISSION OF SAMTSKHE-JAVAKHETI STATE UNIVERSITY WITHIN THE FRAMEWORK OF THE FIRST GRANT PROJECT OF THE COMPETITIVE INNOVATION FUND (CIF)

Tea Tatenashvili, Maka Beridze - Samtskhe-Javakheti State University, Georgia

EUROPEANISATION OF EDUCATIONAL PROGRAMS AS A MECHANISM FOR IMPLEMENTING THE THIRD MISSION OF THE UNIVERSITY IN THE FORMATION OF A DEMOCRATIC SOCIETY - THE EXAMPLE OF PROJECTS IMPLEMENTED AT CAUCASUS UNIVERSITY

Guranda Chelidze - Caucasus University, Georgia

INSTITUTIONAL EXPERIENCES, SUCCESSFUL PRACTICES, AND CHALLENGES IN THE IMPLEMENTATION OF 3RD MISSION ACTIVITIES AT TELAVI STATE UNIVERSITY

Tamar Aslanishvili - Iakob Gogebashvili Telavi State University, Georgia

Parallel Session 3: UNIVERSITY FOR SOCIETAL DEVELOPMENT

Session Venue: Peace Studies Center

Session mode: Offline

Session Chair: Natia Zviadadze, ATSU

IMPLEMENTING INNOVATIVE PROJECT FOR SOCIAL WORK AND PSYCHOLOGY ACADEMIC PROGRAMS: "LEARNING LABS FOR EQUAL RIGHTS"

Shorena Sadzaglishvili, Ketevan Makashvili, Ketevan Gigineishvili, Aleksandre Tkeshelashvili - Iliia State University, Georgia

CHALLENGES OF ANTI-CRISIS MANAGEMENT OF HOSPITAL SERVICES IN GEORGIA, AN EXAMPLE OF THE IMPLEMENTATION OF THE SQUARE PROJECT OF THE THIRD MISSION OF UNIVERSITIES

Tengiz Verulava, Ketevan Omanadze - Caucasus University, Georgia

PROMOTING INTEGRATION OF MEDIALITERACY COMPETENCIES IN GEORGIAN SCHOOLS

Giorgi Jologua - Caucasus University, Georgia

FROM LANGUAGE TEACHING TO SOCIETAL IMPACT

Natia Zviadadze, Sopio Kipiani, Ekaterine Kurdadze, Nino Demetradze - Akaki Tsereteli State University, Georgia

SOCIAL PROJECTS IN MEDICAL EDUCATION: CULTIVATING EMPATHY AND INCREASING AWARENESS

Eka Ekaladze - Ken Walker International University, Georgia

STRENGTHENING ACADEMIA-INDUSTRY COLLABORATION THROUGH CHALLENGE-BASED AND PHENOMENON-BASED LEARNING: PREPARING GRADUATES FOR THE FUTURE

Lusine Vardanyan- Vanadzor State University, Armenia

17:00 – 17:40 Panel Discussion – Quadruple Helix

University-Industry-Government have been forming the triple helix for innovation, yet nowadays the fourth helix, civil society has also become an integral part of this collaboration, leading to the quadruple helix. Enhancing the Quadruple Helix relations is crucial for advancing the universities' third mission activities in Georgia. By the fruitful collaboration of government, industry, academia, civil society, and universities, a dynamic ecosystem can be created that promotes innovation, sustainability, societal impact and regional development. During the discussion, speakers will share experiences, initiatives, good practices and future perspectives for further cooperation of quadruple helix actors in Georgia.

Tamar Javakhishvili

Deputy General Director, JSC SOCAR Georgia Gas

Tsotne Samadashvili

Head of Anesthesiology and OT Department, Caucasus Medical Centre

Kakhaber Eradze

Chair of Union of Private Vocational Colleges of Georgia

Irakli Samkharadze

Energy Advisor, OMNIA GmbH

Maya Kobalia

Head of E&S (Environmental & Social) Department, MFO Crystal JSC

Moderator: **Elene Jgarkava** – Dean of School of Business at Caucasus University

17:40 – 18:00 Wrap up for the next day

DAY 2 – NOVEMBER 15

09:30 – 10:00	Check-in: registration & welcome coffee
10:00 – 10:40	<p>Panel discussion – “Democratization of Knowledge – Societal Impact”</p> <p>The discussion on democratization of knowledge is vital, especially in the context of a university's third mission. The collaboration with the different societal actors, especially the representatives of the cultural sphere, is of a vital role for the universities. During this panel discussion, speakers will share experiences, initiatives, good practices and prospects for the further support of the knowledge democratization in Georgia, the role of the Universities in this process and existing capacity for the collaboration between the universities and cultural actors.</p> <p>Nini Sanadiradze Director of Union of Museums of Tbilisi</p> <p>Vakhtang Licheli Head of Archeology Program at Tbilisi State University</p> <p>Nino Chikovani Head of Culture Studies Program at Tbilisi State University</p> <p>Kakha Gabunia Associate Professor, Educational and Scientific Institute of Georgian Language, Tbilisi State University</p> <p>Guranda Chelidze Doctor of History, Professor at Caucasus University</p> <p>Garry O'Brien Associate Vice-President of Administration, Mary Immaculate College</p> <p>Moderator: Nikoloz Parjanadze – Director of Research Enhancement Department at Caucasus University</p>
10:40 – 12:10	<p>Parallel Sessions</p> <hr/> <p>Parallel Session 1: University – Society Cooperation Session Venue: Peace Studies Center Session mode: Offline Session Chair: Zurab Zurabashvili, GSU</p> <p>CHANGING ROLE OF UNIVERSITIES IN TEACHERS’ PROFESSIONAL DEVELOPMENT: A CASE OF ENGLISH PHILOLOGY DEPARTMENT, ATSU Nino Nizharadze, Maia Alavidze - Akaki Tsereteli State University, Georgia</p>

ENHANCING EDUCATIONAL PATHWAYS THROUGH UNIVERSITY THIRD MISSION ACTIVITIES

Ani Amiranashvili - Alte University, Georgia

HOW A CONSULTING/MANAGEMENT FIRM CAN EFFECTIVELY WORK WITH UNIVERSITIES AND MAKE THE BRIDGES WITHIN THE INTERNATIONALIZATION FRAMEWORK

Giorgi Turdzeladze - Savvy Business, Bulgaria

CATERING SOCIETAL NEEDS THROUGH EDUCATIONAL PROJECTS – CASE STUDY OF INTERNATIONAL BLACK SEA UNIVERSITY

Nikoloz Parjanadze - International Black Sea University, Georgia

ROLE OF LOCAL SELF-GOVERNMENT IN THE DEVELOPMENT OF SHOTA MESKHIA ZUGDIDI STATE UNIVERSITY

Natia Tshipuria, Ketevan Lataria - Shota Meskhia Zugdidi State University, Georgia

TBILISI STATE UNIVERSITY FOR PROFESSIONAL DEVELOPMENT OF TEACHERS - IN THE CONTEXT OF THE THIRD MISSION

Ketevan Chkuaseli, Rusudan Sanadze, Zakaria Kitiashvili, Marine Gognelashvili - Ivane Javakhishvili Tbilisi State University, Georgia

Parallel Session 2: Sustainable Development – University Contribution

Session Venue: Floor 2, Room – B4

Session mode: Offline

Session Chair: Nino Okribelashvili, TSU

INTEGRATION SDGS INTO BSMA'S THIRD MISSION - FOCUSED ON STAKEHOLDERS ENGAGEMENT AND KNOWLEDGE TRANSFER

Nino Kurshubadze, Teona Dzneladze - Batumi State Maritime Academy, Georgia

PSYCHIATRIC INFLUENCE BEYOND ACADEMIA: CHANGING MENTAL HEALTH PERCEPTIONS THROUGH PUBLIC ENGAGEMENT

Nino Okribelashvili - Ivane Javakhishvili Tbilisi State University, Georgia

CREATING A SUSTAINABLE THIRD MISSION STRATEGY: ROLL OUT AND EXPERIENCES ON THE WAY TOWARDS A INSTITUTIONALISED THIRD MISSION UNDERSTANDING AT THE OTTO VON GUERICKE UNIVERSITY MAGDEBURG, GERMANY

Hannes Tegelbeckers - Otto von Guericke University Magdeburg, Germany

CREATING REHABILITATION PROCESS MANAGEMENT WITH AI

Vakhtang Beroshvili - Tbilisi State Medical University, Georgia

SUPPORTING SUSTAINABILITY THROUGH ERASMUS PROJECTS: ADVANCING THE THIRD MISSION OF UNIVERSITIES

David Gegetchkori, Tamta Demetradze, Tea Kordzadze - Akaki Tsereteli State University, Georgia

SHAPING THE FUTURE: TRANSFORMING GEORGIAN HIGHER EDUCATION FOR SUSTAINABLE DEVELOPMENT AND ENVIRONMENTAL STEWARDSHIP

Tsitsino Turkadze - Akaki Tsereteli State University, Georgia

Parallel Session 3: Quality Assurance of Third Mission

Session Venue: Conference Room

Session mode: Hybrid

Session Chair: Christophe Terrasse, EFMD

QUALITY ASSURING SETU'S THIRD MISSION

Paul O'Leary - South East Technological University, Ireland

HOW TO SHOWCASE THE THIRD MISSION IN THE ACCREDITATION PROCEDURES?

Christophe Terrasse, Jean-Baptiste Maillard - EFMD

THIRD MISSION FROM INTERNATIONAL ACCREDITATION POINT OF VIEW

Irma Grdzeldze, Boris Lezhava, Mariam Oshkhereli - Caucasus University, Georgia

FROM KNOWLEDGE TO ACTION: EXPLORING THE PRESENT AND FUTURE OF THE UNIVERSITY'S THIRD MISSION: CASE OF TBILISI STATE UNIVERSITY

Shota Potolashvili - Ivane Javakhishvili Tbilisi State University, Georgia

SELF ASSESSMENT OF THIRD MISSION ACTIVITIES IN PREPARATION FOR AN INSTITUTIONAL QUALITY REVIEW

Deirdre Ryan - Mary Immaculate College, Ireland

RATIONALIZING THE THIRD MISSION: TRANSITIONING FROM COMPLIANCE TO INSTITUTIONAL STRENGTHENING

Lali Giorgidze - University of Neuchâtel; the National Center for Educational Quality Enhancement, Georgia

12:10 – 12:30 **Wrap up for parallel sessions**

12:30 – 13:30 **Closing Remarks and Luncheon**

13:30 – 14:00 **Transition to practical workshop for phd candidates - SHAPING THE FUTURE: DOCTORAL EDUCATION AND CITIZEN SCIENCE IN GEORGIA**

The conference, taking place on 15th November at Caucasus University, presents a comprehensive platform for exploring key developments in doctoral education and the role of citizen science in research and community empowerment. Designed for doctoral candidates, researchers, and community leaders, the event will focus on current trends, challenges, and innovative approaches in both fields. The conference also offers opportunities for networking and collaboration, bringing together experts and early-career researchers for meaningful discussions on the future of doctoral education and the growing importance of citizen science. With its focus on both academic and community-driven research, the event serves as a springboard for future partnerships and interdisciplinary projects.



HELLENIC REPUBLIC
National and Kapodistrian
University of Athens



<p>14:00 – 14:15</p>	<p>Overview of the project: “Internationalization of Doctoral Education in Georgian Universities – IDEG”</p> <p>Irma Grzelidze <i>Associate Professor, Head of PhD Program in Vocational Education, Ivane Javakhishvili Tbilisi State University</i></p> <p>Tamar Sanikidze <i>Executive Director - Innovation, Inclusion & Quality Project (WB/IBRD funded)</i></p>
<p>14:15 – 14:45</p>	<p>Keynote Speaker - The third mission of universities from the perspective of the EUA Council for doctoral education</p> <p>Simon Marti <i>Head of the EUA Council for Doctoral Education (EUA-CDE)</i></p>
<p>14:45 – 15:15</p>	<p>Preliminary results of the study “Doctoral Education Landscape in Georgia”</p> <p>Irma Grzelidze <i>Associate Professor, Head of PhD Program in Vocational Education, Ivane Javakhishvili Tbilisi State University</i></p> <p>Paul Gibbs <i>Emeritus Professor of Middlesex University, Professor of East European University; B.Sc; M.Ed.; Ph.D.; D.Prof.: D.Litt.</i></p>
<p>15:15 – 16:15</p>	<p>Keynote Speaker – “Citizen Science and Community Empowerment”</p> <p>Alexander Hasgall <i>Head of International Funding Policy, Swiss National Science Foundation</i></p>
<p>16:15 – 17:30</p>	<p>Workshop for doctoral candidates – “Leveraging Citizen Science: Involving the Public in Research Projects”</p> <p>Nikoloz Parjanadze <i>Director of Research Enhancement Department at Caucasus University</i></p>
<p>17:30 – 18:00</p>	<p>Closing remarks and networking</p>