

EAIE | ROTTERDAM

26-29 SEPTEMBER



CONNECTING
CURRENTS



European Association for
International Education

NOTEBOOK
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On Wednesday and Friday

WELCOME TO EAIE ROTTERDAM 2023

Innovative, resilient and adaptable – words that describe the dynamic city of Rotterdam as well as our wonderful EAIE community! A world-famous port city, Rotterdam is a meeting place of various currents of water, people and industries, a fitting setting for the 33rd Annual EAIE Conference and Exhibition. The EAIE welcomes you to this energetic and young city for sessions and discussions around **‘Connecting currents’**, a theme that embraces the interconnectivity of our areas of expertise and promotes co-action and collaboration within our field. We wish you an inspiring and energising week ahead.

#EAIE2023



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Engage with timely topics



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Exhibitors

Forge partnerships

THE EAIE

YOUR PROFESSIONAL COMMUNITY

The EAIE is the European centre for knowledge, expertise and networking in the internationalisation of higher education. We are one community, working together to drive responsible international higher education now and in the future.

HOW?

We aim to enable the international higher education sector, demonstrate the impact of internationalisation, and influence and engage policymakers in support of our vision.

WHO?

Our members are part of an interconnected global community – practitioners, leaders, academics, administrators, service providers – all united by the common goal to advance internationalisation through collaboration, knowledge exchange and life-long learning.

WHAT?

Connection and community: EAIE activities and events bring the sector together to exchange best practices and learn from each other's experiences.

Resources and knowledge: EAIE publications, the blog and the podcast offer the latest research and the freshest ideas from the community.

Solutions for your work: Through training courses, curated content and mentorship opportunities, the EAIE supports you in your work.



Attend the 'EAIE Membership: changes on the horizon' session

on **Friday 29 September at 10:30**
in Dock 13, Level 1, to find out
what the future holds for the EAIE
and how you can get involved.

Find out more about the EAIE,
visit www.eaie.org

#EAIEGREENGOALS

At the EAIE, for several years we have been working towards making our conference more sustainable. We want to encourage you to join us on our journey. Together we can make a difference! Pop by our green partners at the Sustainability Corner in the registration area. For more on the #EAIEgreengoals visit www.eaie.org/social-responsibility.

WHAT WE DO

- ▶ Plant trees with Trees for All to offset CO2 emissions from your flight
- ▶ Work with sustainable venues and suppliers
- ▶ Offer all vegetarian and seasonal meals on non-disposable tableware
- ▶ Provide biodegradable, recycled and fair trade conference items
- ▶ Support local charities such as Zwerfie and Nieuwe Hoop Foundation
- ▶ Recycle 80% of the exhibition carpet and conference signage

WHAT YOU CAN DO

- ▶ Refill your water bottle at Join the Pipe water stations, watercoolers and at the designated sinks in all bathrooms
- ▶ Make use of your free public transport card
- ▶ Recycle your conference items in the correct bins
- ▶ Help us print less and save trees by using the virtual platform
- ▶ Consider travelling green to #EAIE2024 in Toulouse

Join the #EAIEgreengoals movement and share your positive actions with your fellow participants

We pledge support to





Learn from peers
& highly-skilled
trainers



Debate
hot topics



Shape
developments
in the field

Join our vibrant community of
international higher education
professionals

Become a member today

www.eaie.org/join-us



Read practical &
research-oriented
publications



Join interactive
virtual events



Nurture
global
citizens

VENUE SERVICES

Rotterdam Ahoy is a state-of-the-art convention centre outfitted with everything you may need during the event. Participants will also enjoy a free public transport card kindly sponsored by EduCanada, which can be used on metro, bus, water taxi and tram in Rotterdam.

SERVICE POINTS

Service points including Registration, Rotterdam Hotel & Tourist Information and Wi-Fi & platform assistance are located in the registration area of Ahoy, Level O. Staff at these various desks will be available to offer assistance and advice. Additional information desks are located at the two entrances of the exhibition halls.

Other service points include the cloakroom, nursing room, prayer room and speaker preview room. See the floor plan in the middle of this notebook for the location.

Registration, Wi-Fi & platform assistance and cloakroom

Monday: 13:00–16:30 (cloakroom closed)

Tuesday: 07:30–18:00

Wednesday: 07:30–18:00

Thursday: 08:00–17:30

Friday: 08:00–15:00

Speaker preview room

Monday: closed

Tuesday: 10:00–17:30

Wednesday: 07:30–18:00

Thursday: 08:00–17:30

Friday: 08:00–12:00

Rotterdam Hotel & Tourist Information desk

Tuesday: 09:00–18:00

Wednesday: 09:00–18:00

Thursday: 09:00–17:30

Friday: 09:00–15:00

EAIE MEMBER LOUNGE

Location: Mezzanine Level

Opening hours:

Wednesday: 07:30–18:00

Thursday: 08:00–17:30

Friday: 08:00–12:30

CONFERENCE ASSISTANTS

Student volunteers will be present in the venue to help you with any questions and directions. We thank the **University of Exeter, Erasmus Student Network (ESN)** and **The Hague University of Applied Sciences (THUAS)** for their support.

FIRST AID

If you require medical assistance, please contact an EAIE staff member or a student assistant. They will direct you to one of the two Medical Centres, one located close to the registration desks and Plenary stage and another one close to the Member Lounge.

FREE WI-FI ACCESS

Free wireless internet for light use is available throughout the venue. Wi-Fi assistance is present in the registration area and at the Exhibitor Service Desk (G59).

Network name: EAIE2023_Rotterdam

Password: 2023Rotterdam

MEETING POINT

The Meeting Point is located in the registration area. See the floor plan for the exact location.

NAME BADGE AND SECURITY

Please wear your conference badge at all times when inside the venue. Access will not be granted without it. Any networking events you have registered for will be printed on your badge and without it you may be refused entrance. The security staff might ask you for proof of identity.

EXPLORE THE VIRTUAL PLATFORM

Expand your EAIE Rotterdam 2023 experience by using the virtual event platform to watch on-demand sessions, reach out to fellow participants through the Participant Directory and schedule video meetings up until 06 October. Here are four things you can do on the virtual platform.



SEARCH THE PARTICIPANT DIRECTORY

Want to know if a colleague or friend is also attending #EAIE2023? Search the **Participant Directory** and drop them a message. Browse the comprehensive Exhibitor Directory and set up in-person and virtual appointments with exhibitors and participants.



SET UP MEETINGS VIRTUALLY

Schedule one-on-one and group video meetings with both in-person and virtual participants **until 06 October**. Or make a new acquaintance by dropping by the all-day virtual coffee corners, taking place the week of the event from 26–29 September.



WATCH LIVE BROADCASTS AND ON-DEMAND SESSIONS

Discover **on-demand sessions** related to the conference theme which reflect the latest issues at the heart of international education. Join our live broadcasts or watch them on demand later at your own pace



VOTE FOR YOUR FAVOURITE POSTER

Have you spotted the winning poster at the conference? You can review all posters in the **virtual poster gallery** and vote for the best one in each poster session slot on the platform.



Network name:
EAIE2023_Rotterdam
Password:
2023Rotterdam

conference.eaie.org



PLENARY SESSIONS

CONNECTING CURRENTS

This year's incredible keynote speakers are the highlight of the Opening and Closing Plenaries. Through their thought-provoking and inspiring speeches, they bring fresh perspectives that resonate with current issues and the conference theme of 'Connecting currents'.



JAHKINI BISSELINK AND HAJAR YAGKOUBI

Opening Plenary

Wednesday 11:00-12:30

Location: RTM Stage, Level 0

The duo have spoken in front of young people and world leaders alike about sustainability, youth and human rights movements. Their joint keynote on 'Gen Z: How We Choose, Why We Choose and Why Should You Care' will guide you through the fascinating moral compass of Gen Z.

TYPHOON

Closing Plenary

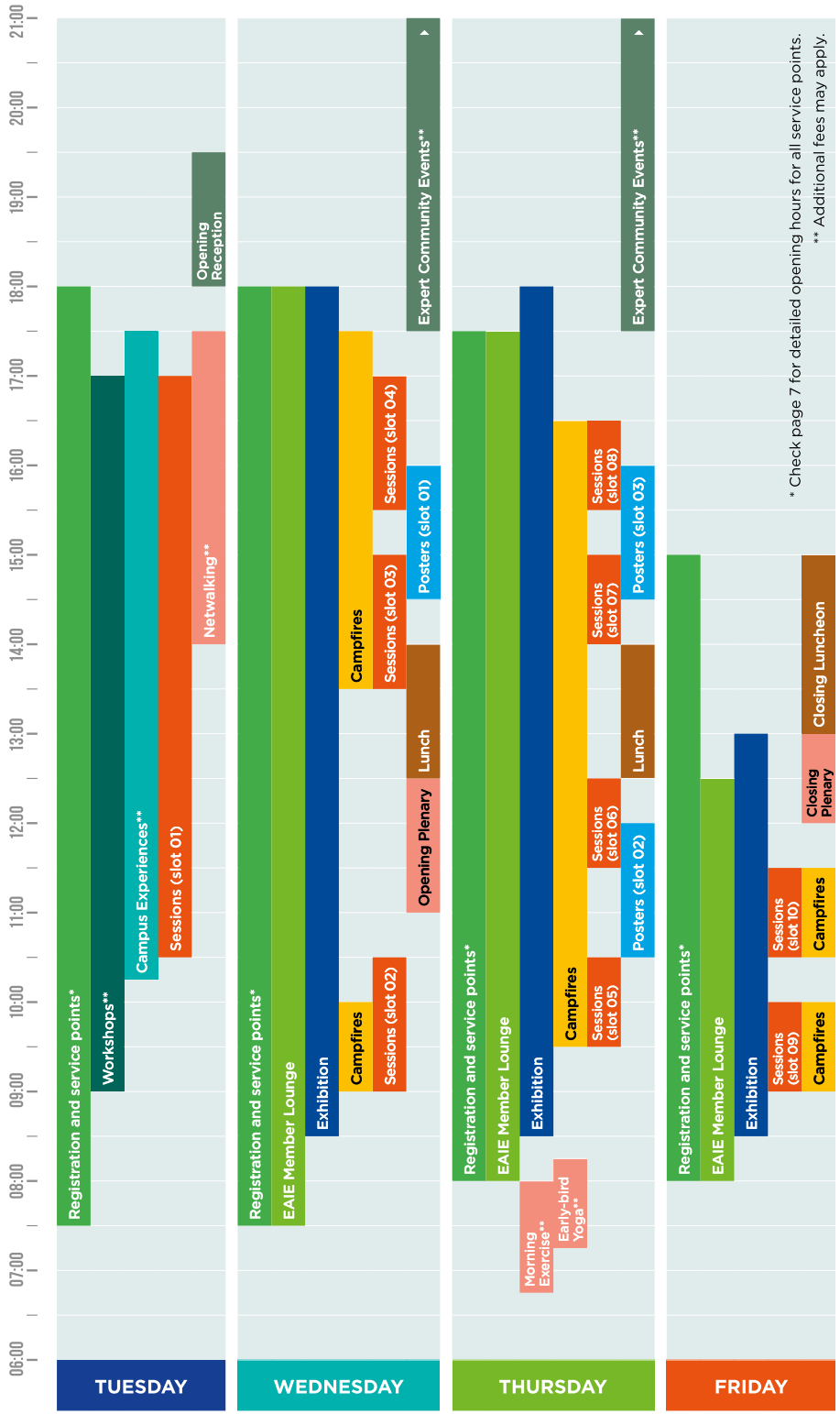
Friday 12:00-13:00

Location: RTM Stage, Level 0

Typhoon is a multi-hyphenate Dutch artist and speaker who will bring our 2023 conference to a close by sharing stories that will make you reflect on your own place and role in your work, our sector and life.



SCHEDULE AT A GLANCE



* Check page 7 for detailed opening hours for all service points.
 ** Additional fees may apply.

EAIE | ROTTERDAM

26-29 SEPTEMBER

CONNECTING CURRENTS



BUILD YOUR AGENDA

Explore all sessions and activities taking place during the conference week. Scan the QR code to visit the virtual event platform to read full descriptions of all activities and mark them in your personalised schedule.

conference.eaie.org



TUESDAY 26 SEPTEMBER

Campus Experiences, workshops and Netwalking take place today for those who have pre-registered. Spend the day networking and learning about the EAIE, the Dutch higher education system or get active and help clean our host city while chatting with fellow participants. Make sure not to miss the **Opening Reception** as it's the ideal way to prepare yourself for a great week ahead.

07:30-18:00 **Registration and service points open**

Registration area, Level 0

Cloakroom open

Registration area, Level 0

09:00-18:00 **Rotterdam Hotel & Tourist Information desk open**

Registration area, Level 0

09:00-10:00 **Session**

Introduction to Higher Education in the Netherlands (S01.01)

Rotterdam A, Level 2

09:00-12:30 **€ Morning workshops**

Developing a strategic internationalisation plan: First steps to success (W05)

Rotterdam B, Level 2

Terra incognita? Exploring the uncharted waters of student blended mobility (W06)

Rotterdam C, Level 2

Inclusive internationalisation: How to guarantee students' engagement in international opportunities using digital tools (W08)

Dock 1B, Level 1

Designing services for impact: Breaking down silos to improve the student experience (W09)

Dock 1A, Level 1

€ Events marked with this symbol require pre-registration

09:00–17:00  **Full-day workshop**

Future scenarios: Effective development and implementation of joint programmes (W01)

Rotterdam D, Level 2

Content marketing: How to succeed in international student recruitment (W03)

Port 1C, Level 2

10:00–17:30 **Speaker preview room open**

Dock 4, Level 1

10:15–17:30  **Campus Experiences: local universities (01A–05A)**

Meeting point: Rotterdam A, following session 01.01

10:30–11:30 **Session**

Maximise your conference experience and discover the world of the EAIE (S01.02)

Rotterdam A, Level 2

13:30–17:00 **Session**

Share and learn: Doctoral students in international higher education (pre-apply) (S01.03)

Dock 1B, Level 1

 **Afternoon workshops**

Connecting currents: Creative leadership is the key! (W10)

Rotterdam B, Level 2

Making blended mobility work in your institution (W11)

Rotterdam C, Level 2

Connecting data: Pooling resources for strategic planning (W12)

Dock 1A, Level 1

14:00-15:00 **Session****Back to basics: Internationalisation for newcomers to the sector (S01.04)**

Rotterdam A, Level 2

14:00-17:30 **€ Netwalking: Every litter bit helps!**

Meeting point, Registration area, Level 0

15:00-16:00 **Session****Speed networking 01: Creating crucial contacts in a changing world (S01.05)**

Dock 14, Level 1

16:00-17:00 **Session****Speed networking 02: Creating crucial contacts in a changing world (S01.06)**

Dock 14, Level 1

18:00-19:30 **Opening Reception****World Trade Center Rotterdam**

Beursplein 37.

Take Metro D or E from Zuidplein to Beurs.

WEDNESDAY 27 SEPTEMBER

The **Exhibition** opens today and keynote speakers Jahkini Bisselink and Hajar Yagkoubi will take centre stage at the **Opening Plenary**. Attend an **Expert Community Feature session** in the day and then end the evening with one of the **receptions** for more networking opportunities.

- 07:30–18:00** **Registration, service points and speaker preview room open**
Registration area, Level 0
- Cloakroom open**
Exhibition Hall, Level 0
- 07:30–18:00** **EAIE Member Lounge open**
Mezzanine Level
- 08:30–18:00** **EAIE Exhibition open**
Exhibition Hall, Level 0
- 08:30–08:55** **Mindfulness pause: From ‘doing mode’ to ‘being mode’ (S1111)**
Dock 11, Level 1
- 09:00–18:00** **Rotterdam Hotel & Tourist Information desk open**
Registration area, Level 0
- 09:00–10:00** **Sessions (60 minutes)**
- The hero’s journey, or how to implement a successful Internationalisation at Home strategy (S02.06)**
Rotterdam A, Level 2
- All hands on deck: How to react to crises in mobility management (S02.07)**
Port 1B, Level 2
- Can internationalised classrooms foster cultural inclusivity and multidirectional learning? (S02.08)**
Dock 1A, Level 1

€ Events marked with this symbol require pre-registration

09:00-10:00 Sessions (60 minutes)

Innovating business education for responsible global minds: How to engage students in purposeful global learning (S02.09)

Dock 1B, Level 1

Digitalising the student journey: A European perspective (S02.10)

Dock 10A, Level 1

Marketing and admissions: Best of enemies or worst of friends? (S02.11)

Dock 10B, Level 1

Promoting education and workforce access for Ukrainian refugees in Poland and beyond (S02.12)

Dock 11, Level 1

Speed networking 03: Creating crucial contacts in a changing world (S02.13)

Dock 12, Level 1

Using students as a compass to navigate the tides of sustainability and internationalisation (S02.14)

Dock 15, Level 1

Life skill: Avoid 'death by PowerPoint' (S02.15)

Dock 14, Level 1

Campfire session

Campfire: Generation Z and the search for meaning and sustainability: What does it mean for higher education? (S02.16)

Campfire Pod, Level 2

09:00–10:30 Expert Community Feature sessions (90 minutes)

***Health and Welfare* presents: Empowering leadership and management in health and welfare education programmes (S02.01)**

Rotterdam B, Level 2

***Language and Culture* presents: Connecting currents: Why language(s) matter (S02.02)**

Rotterdam C, Level 2

***Cooperation for Development* presents: Global perspectives: The next generation of scholars from the Global South (S02.03)**

Rotterdam D, Level 2

***Summer Schools* presents: Hot topics café (S02.04)**

Port 1A, Level 2

***Mobility Advising* presents: Using data to inform strategic mobility support decisions (S02.05)**

Port 1C, Level 2

11:00–12:30 Opening Plenary (doors open from 10:30)

RTM Stage, Level 0

12:30–14:00 Lunch

Catering area

12:45–13:10 Mindfulness pause: From ‘doing mode’ to ‘being mode’ (S1112)

Dock 11, Level 1

13:30–14:15 What’s new in Hong Kong (S03.18)

Dock 12, Level 1

13:30–14:30

Sessions (60 minutes)

Spotlight on research collaborations (S03.06)

Dock 11, Level 1

COIL and virtual exchange as a fluid practice: How to get students on board (S03.07)

Rotterdam D, Level 2

Successful organisational change: An ecosystems approach to taking internationalisation beyond mobility (S03.08)

Port 1A, Level 2

A ‘fluid connection’ approach bridging societal challenges and knowledge: International final degree dissertations (S03.09)

Dock 1A, Level 1

Short-term research programmes: A new feature for summer schools and short-term programming (S03.10)

Dock 1B, Level 1

Invest your resources right! Strategies and tactics for successful marketing results (S03.11)

Dock 10A, Level 1

Why conversion is a cocktail and direct causality a fairy tale: The conversion cocktail de-mixed! (S03.12)

Dock 10B, Level 1

Swimming upstream: Understanding the barriers to going abroad for under-represented students (S03.13)

Dock 15, Level 1

Life skill: Email etiquette and how to keep control of inbox (S03.16)

Dock 14, Level 1

Campfire session

Campfire: ChatGPT has sent shockwaves through our community: Harness the energy! (S03.17)

Campfire Pod, Level 2

13:30–14:30 Sessions (60 minutes)

Newcastle University – 2023 EAIE Award for Excellence in Internationalisation winner (S03.19)
Dock 13, Level 1

13:30–15:00 Expert Community Feature sessions (90 minutes)

Internationalisation at Home presents: Riding the waves of Internationalisation at Home through deeper and different connections (S03.01)
Rotterdam A, Level 2

Employability presents: Enhancing student employability: Exploring innovative processes for positive results (S03.02)
Rotterdam B, Level 2

Inclusion and Diversity presents: Walking the talk of inclusion and diversity in higher education (S3.03)
Rotterdam C, Level 2

Guidance and Counselling presents: How do we keep on thriving? (S03.04)
Port 1B, Level 2

Admission and Recognition presents: Picturing the future of our profession (S03.05)
Port 1C, Level 2

14:30–15:30 Campfire session

Campfire: Connecting currents: Exploring big ideas and innovative practices through the 2023 EAIE Conference Conversation Starter (S03.20)
Campfire Pod, Level 2

14:30–16:00 Poster sessions 01

Poster area, Level 1

15:30–16:15

What's new in the Western Balkans: Moving towards EU accession – getting the Western Balkans on board? (S04.16)
Dock 12, Level 1

15:30–16:30**Sessions (60 minutes)**

Marie Skłodowska-Curie Actions for beginners: Connecting education and research (S04.06)
Rotterdam B, Level 2

The future must be sustainable: Reducing the environmental impact of higher education events (S04.07)
Rotterdam C, Level 2

On your way to excellence in European programme management: How to retain staff and manage knowledge (S04.08)
Rotterdam D, Level 2

Ignite©: New perspectives, trends and lessons learned when studying abroad (S04.10)
Dock 1B, Level 1

How can universities implement effective internationalisation strategies in times of conflict? (S04.11)
Dock 10B, Level 1

Beyond traditional education: Students leading the way to employability (S04.12)
Dock 11, Level 1

From paper to pixel: Advancing digital recognition of grades and diplomas (S04.13)
Dock 14, Level 1

Connecting to host cultures: Inclusion strategies to improve retention of international students (S04.14)
Dock 15, Level 1

Campfire session

15:30-16:30

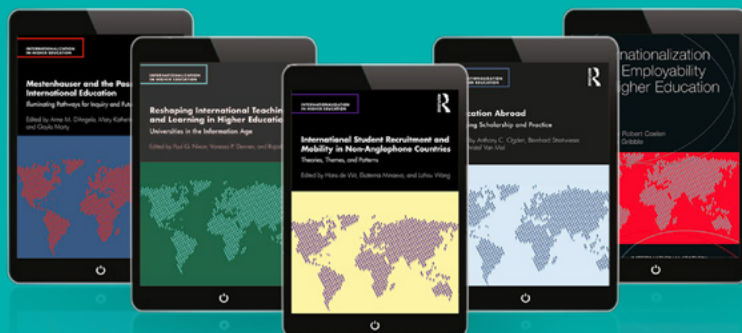
Campfire: New publications and research in international higher education (S04.15)
Campfire Pod, Level 2

16:30-17:30

Campfire: Dutch life skills: What it means to live in the Netherlands (S04.17)
Campfire Pod, Level 2

Claim your 40% Routledge discount

Did you attend the campfire session 'New publications and research in international higher education'? Then you know that #EAIE2023 participants get an exclusive 40% discount on the 'Internationalization in Higher Education' series which includes 22 publications that address key themes in our rapidly changing field. The discount code EAIECONF23 is valid until 31 October 2023.



15:30–17:00 **Expert Community Feature sessions (90 minutes)**

***European Collaborative Programmes* presents: A comprehensive approach to education and research funding and policies (S04.01)**
Rotterdam A, Level 2

***Alumni Relations* presents: Engaging international alumni to maximise internationalisation efforts (S04.02)** Port 1A, Level 2

***Business Education* presents: Still BEing the change: Sustainable, responsible and global business education (S04.03)**
Port 1B, Level 2

***Strategy and Management* presents: Ten years after ‘The End of Internationalization’: is there an afterlife? (S04.04)**
Port 1C, Level 2

***Marketing and Recruitment* presents: AI-generated content in higher education marketing (S04.05)**
Dock 10A, Level 1

18:00–20:00 € ***Guidance and Counselling & Mobility Advising Reception***
Euromast, Parkhaven 20, Rotterdam

19:00–21:00 € ***Admission and Recognition Reception***
Euromast, Parkhaven 20, Rotterdam

19:00–22:00 € ***Alumni Relations & Employability Walking Dinner***
TSH Rotterdam, Willem Ruyslaan 225, Rotterdam

€ ***Cooperation for Development Dinner***
1889 Food & Drinks, Wijnhaven 3A, Rotterdam

€ ***European Collaborative Programmes Dinner***
Brasserie Schielanduis, Coolsingel 114, Rotterdam

20:00–22:30 € ***Business Education Dinner***
Restaurant Prachtig, Willemsplein 77, Rotterdam

THURSDAY 28 SEPTEMBER

Pre-registered participants can kick-start the day with some morning fitness activities by attending the **Morning Exercise** or **Early-bird Yoga**. There is a jam-packed day of interactive sessions and **Expert Community receptions** continue in the early evening.

- 06:45–08:00** € **EAIE Morning Exercise**
Meeting point: PAC, Langepad 16, Rotterdam
- 07:15–08:15** € **Early-bird Yoga**
Dock 1B, Level 1
- 08:00–17:30** **EAIE Member Lounge open**
Mezzanine Level
- Registration, service points and speaker preview room open**
Registration area, Level 0
- Cloakroom open**
Exhibition Hall, Level 0
- 08:30–18:00** **EAIE Exhibition open**
Exhibition Hall, Level 0
- 08:30–08:55** **Mindfulness: Relax and recharge (S1113)**
Dock 11, Level 1
- 09:00–17:30** **Rotterdam Hotel & Tourist Information desk open**
Registration area, Level 0
- 09:30–10:15** **What's new at TOEFL, GRE, TOEIC: The transversal value of academic and soft skills for mobility and employability (S05.16)**
Dock 13, Level 1

€ Events marked with this symbol require pre-registration

09:30-10:30 Sessions (60 minutes)

Spotlight on language policies and practices (S05.01)
Rotterdam B, Level 2

Institutional policies as the key to building sustainable international higher education (S05.02)
Rotterdam C, Level 2

From deficiencies to duality: Connecting with academic staff and disciplinary contexts through strategic change (S05.03)
Rotterdam D, Level 2

Making international students feel at home: Challenges and priorities (S05.04)
Port 1A, Level 2

Erasmus+ services for students in the digital era (S05.05)
Rotterdam A, Level 2

Design your own micro-credential (S05.06)
Port 1B, Level 2

Encouraging green mobility practices in Erasmus+ (S05.07)
Port 1C, Level 2

Intercultural competence and eco-literacy: Converging currents of good pedagogical practice (S05.08)
Dock 1A, Level 1

Ignite©: Fresh ideas for successful attraction, retention and employability for the next generation (S05.09)
Dock 1B, Level 1

A rising tide against internationalisation: Go with the flow or swim against the current? (S05.10)
Dock 10A, Level 1

What does success look like? Tools and tips for evaluating university strategic partnerships (S05.11)
Dock 10B, Level 1

09:30-10:30 **Advanced tools for the integration of international communities on campus (S05.12)**

Dock 11, Level 1

Flip your mobility model: Implementing innovative teaching and learning methods in study abroad experiences (S05.13)

Dock 14, Level 1

European and African universities: Avenues for cooperation (S05.14)

Dock 15, Level 1

Campfire session

Campfire: What does internationalisation look like without mobility? (S05.15)

Campfire Pod, Level 2

10:30-12:00 **Poster sessions 02**

Poster area, Level 01

11:30-12:15 **What's new in Poland: Solidarity with Ukraine – European Universities alliances (S06.16)**

Dock 13, Level 1

11:30-12:30 **Sessions (60 minutes)**

Spotlight on Ukraine (S06.01)

Rotterdam B, Level 2

Aligning internationalisation and sustainability strategies (S06.02)

Rotterdam C, Level 2

Sense-making: Connecting internal currents in European Universities Initiative alliances (S06.03)

Rotterdam D, Level 2

A post-testing world: Designing globally inclusive contextual admissions practices (S06.04)

Port 1A, Level 2

11:30–12:30

Sessions (60 minutes)

The power of networks: Fostering collaborative learning in professional development (S06.05)

Port 1B, Level 2

Global citizenship from an EDI perspective: How to help all students navigate the currents of our complex world (S06.06)

Port 1C, Level 2

The confluence of competences gained abroad and the global world of work (S06.07)

Dock 1A, Level 1

Optimising the student experience on your website (S06.08)

Rotterdam A, Level 2

Ignite©: New experiences in Erasmus + and European University alliances (S06.09)

Dock 1B, Level 1

Erasmus Without Paper: Connecting systems to connect cultures (S06.10)

Dock 10A, Level 1

Don't design in the dark: Using evidence-based practice to create COIL courses (S06.11)

Dock 10B, Level 1

Encouraging global change-makers: Equipping student ambassadors as agents for change in equity, diversity and inclusion (S06.12)

Dock 11, Level 1

Student counselling and support in a global university network: North-to-South and South-to-South mobility (S06.13)

Dock 15, Level 1

Life skill: Massive Impact – how to influence key decision-makers (S06.14)

Dock 14, Level 1

11:30-12:30**Campfire session****Campfire: How to make a summer school a success across continents (S06.15)**

Campfire Pod, Level 2

12:30-14:00**Lunch**

Catering area

12:45-13:45**Sing in the EAIE Choir - Practice 01**

RTM Stage, Level 0

12:45-13:45**Mentorship programme meet-up (invite only)**

Dock 13, Level 1

13:00-13:30**Campfire session****Campfire: Top tips to become an EAIE speaker (S06.17)**

Campfire Pod, Level 2

13:15-13:40**Mindfulness: Relax and recharge (S1114)**

Dock 11, Level 1

14:00-15:00**Sessions (60 minutes)****Spotlight on the ChatGPT effect (S07.01)**

Rotterdam B, Level 2

A special inbound mobility programme for Ukrainian students during the war (S07.02)

Rotterdam C, Level 2

European Universities Initiative alliances: Making connections beyond Europe (S07.03)

Rotterdam D, Level 2

Here or there or online? How to choose the best-fitting approach for summer schools (S07.04)

Port 1A, Level 2

Global competence, diversity and inclusion: Navigating critical incidents in intercultural contexts (S07.05)

Port 1B, Level 2

14:00–15:00 Sessions (60 minutes)

Erasmus+ Blended Intensive Programmes: Overcoming administrative challenges and focusing on student support (S07.06)

Port 1C, Level 2

Eroding the barriers to growing and nurturing true global citizens (S07.07)

Dock 1A, Level 1

Erasmus Without Paper (but with a smile): Tackling the challenges for small, medium and large institutions (S07.08)

Rotterdam A, Level 2

Ignite©: New developments and strategies within Internationalisation at Home (S07.09)

Dock 1B, Level 1

Politics and policies of internationalisation: Ministers' views (S07.10)

RTM Stage, Level 0

How to turn student representation into student engagement: Insights from two European University alliances (S07.11)

Dock 10B, Level 1

Challenges and opportunities in establishing joint degree programmes between the EU and Japan (S07.12)

Dock 11, Level 1

Universities and external stakeholders: Connections that work (S07.13)

Dock 14, Level 1

Connecting research and practice on international student mobility (S07.14)

Dock 15, Level 1

14:30–16:00 Poster sessions O3

Poster area, Level 1

15:30–16:30 **Campfire session**

Campfire: Let's talk about alumni: How to broaden your base and sustain meaningful engagement (S08.16)

Campfire Pod, Level 2

15:30–16:30 **Sessions (60 minutes)**

Spotlight on big data (S08.01)

Rotterdam B, Level 2

Living in unprecedented times: (Re)defining internationalisation strategies to meet institutional goals (S08.02)

Rotterdam C, Level 2

Creating global change-makers: Enhancing our effectiveness as advocates through staff engagement and training (S08.03)

Rotterdam D, Level 2

How to promote the well-being of international and refugee students: Research and best practices (S08.04)

Port 1A, Level 2

Implementing Erasmus+ capacity-building projects in times of crises (S08.05)

Port 1B, Level 2

Unsocial media: Love it or leave it? (S08.06)

Port 1C, Level 2

It takes two to tango: Tackling local challenges through various models of city-university cooperation (S08.07)

Dock 1A, Level 1

Women and leadership in higher education (S08.08)

Rotterdam A, Level 2

Ignite©: Developing intercultural competencies and soft skills for the future-proof professional (S08.09)

Dock 1B, Level 1

The future of internationalisation: Tackling societal problems via Erasmus+ Blended Intensive Programmes (S08.10)

Dock 10A, Level 1

15:30–16:30 Sessions (60 minutes)

The EAIE Debate: Academics are the only drivers for internationalisation (S08.11)

Dock 10B, Level 1

Providing guidance for refugees and immigrants: Best practices from Finnish and Dutch education (S08.12)

Dock 11, Level 1

How to benefit from an international network: The success story of a network for international relations officers (S08.13)

Dock 13, Level 1

Student engagement and community in European Universities Initiative alliances (S08.14)

Dock 15, Level 1

Life skill: The Unstoppable Goal Achiever – how to double your output in half of the time (S08.15)

Dock 14, Level 1

17:00–18:00 Sing in the EAIE Choir – Practice 02

RTM Stage, Level 0

18:00–20:00 € *Internationalisation at Home & Language and Culture Reception*

Brasserie Schielanduis, Coolsingel 114, Rotterdam

18:30–20:30 € *Summer Schools Reception*

De Gele Kanarie, Goudsesingel 284, Rotterdam

19:00–21:00 € *Marketing and Recruitment Reception*

Euromast, Parkhaven 20, Rotterdam

19:00–22:00 € *Strategy and Management & Inclusion and Diversity Reception*

Restaurant Prachtig, Willemsplein 77, Rotterdam

20:00–23:00 € *Health and Welfare Education Walking Dinner*

EAU Lounge, Boompjes 750, Rotterdam

FRIDAY 29 SEPTEMBER

Round off the week with the final sessions and inspirational words from Typhoon, our **Closing Plenary** keynote speaker. Then, join us for the **Closing Luncheon**, where we will bid *'tot ziens'* until next year.

- 08:00-12:00** **Speaker preview room open**
Dock 4, Level 1
- 08:00-12:30** **EAIE Member Lounge open**
Mezzanine Level
- 08:00-15:00** **Registration and service points open**
Registration area, Level 0
- Cloakroom open**
Exhibition Hall, Level 0
- 08:00-08:25** **Mindfulness: Attention and focus (S1115)**
Dock 11, Level 1
- 08:30-13:00** **EAIE Exhibition open**
Exhibition Hall, Level 0
- 09:00-15:00** **Rotterdam Hotel & Tourist Information desk open**
Registration area, Level 0
- 09:00-09:30** **How to foster openness: Three psychological concepts you should know about (S09.08)**
Dock 1B, Level 1

€ Events marked with this symbol require pre-registration

09:00-10:00 Sessions (60 minutes)

How to turn data into impact (S09.01)

Rotterdam A, Level 2

Transnational communities of academics: Exploring novel inclusive practices (S09.02)

Rotterdam C, Level 2

University podcasts: An underestimated tool for student recruitment (S09.03)

Rotterdam D, Level 2

Micro-credentials, incomplete studies and prior experience: Admitting students on the basis of jigsaw parts (S09.04)

Port 1A, Level 2

Inclusive Comprehensive Internationalisation: How to merge two streams (S09.05)

Port 1B, Level 2

Evidence-based internationalisation: Measuring how students develop intercultural competences and global citizenship (S09.06)

Port 1C, Level 2

Student entrepreneurship labs for sustainability: Cases from the Global South and the Global North (S09.07)

Rotterdam B, Level 2

Improving mobility processes: The importance of good communication with students (S09.09)

Dock 10A, Level 1

Erasmus+, SEMP, Taith and Turing: Mobility at the intersection of four currents (S09.10)

Dock 10B, Level 1

The Global Innovation Challenge: A multi-partner, multi-country consulting project for business students (S09.11)

Dock 11, Level 1

- 09:00-10:00** **Supporting refugee students and scholars from conflict-affected countries and fragile states (S09.12)**
Dock 12, Level 1
- Developing global skills for future teachers through virtual exchange: Reflections from Ghana, Norway and Denmark (S09.14)**
Dock 14, Level 1
- International students and their sense of belonging: How can we empower staff to support them? (S09.16)**
Dock 15, Level 1
- Campfire session**
- Campfire: Heritage languages: Do you see them? (S09.15)**
Campfire Pod, Level 2
- 10:30-11:15** **Sing in the EAIE Choir – Practice 03**
RTM Stage, Level 0
- 10:30-11:30** **Sessions (60 minutes)**
- How can we make our outgoing student selection processes simpler and more inclusive? (S10.01)**
Rotterdam A, Level 2
- Are EUI alliances delivering on the wider vision? Initial assessment results at national and European level (S10.02)**
Rotterdam B, Level 2
- Demystifying the role of the academic discipline in internationalisation (S10.03)**
Rotterdam C, Level 2
- The power of global citizenship as a catalyst for internationalisation initiatives (S10.04)**
Rotterdam D, Level 2

10:30–11:30

Sessions (60 minutes)

The future is inclusive: Are you ready to create student-centred, open-to-all, personalised education? (S10.05)

Port 1A, Level 2

Researchers at risk: Why you should care and what your institution can do (S10.06)

Port 1B, Level 2

Onboarding diverse stakeholders: Strategies for engaging different perspectives in Internationalisation at Home (S10.07)

Port 1C, Level 2

We have to ACE it: Making North–South collaborations work for African universities (S10.08)

Dock 1B, Level 1

One Europe, one mobile solution: Turning the European Student Card vision into reality (S10.09)

Dock 10A, Level 1

Partnering with China: Academic collaborations in an increasingly polarised world (S10.10)

Dock 10B, Level 1

Internationalisation with a Latin American identity (S10.11)

Dock 11, Level 1

EAIE Membership: Changes on the horizon (S10.12)

Dock 13, Level 1

From paperwork to people work: How to turn international officers from administrators to coaches (S10.13)

Dock 12, Level 1

Accreditations, ratings and rankings: Drivers or barriers for business schools' societal impact? (S10.14)

Dock 14, Level 1

Diving into alumni relations: Navigating engagement in international education waters (S10.15)

Dock 15, Level 1

10:30-11:30**Campfire session**

Campfire: A student perspective on internationalisation (S10.16)
Campfire Pod, Level 2

12:00-13:00

Closing Plenary (doors open from 11:30)
RTM Stage, Level 0

13:00-15:00

Closing Luncheon
Hall 6, Level 0

THE REWARD IS SWEET: EVALUATE AND WIN!

Make your voice heard and evaluate a session you attended for a chance to win a book voucher! Let us know what you thought: scan the QR code, go to the session and click **'Evaluate this session'**. Or you can pop by the EAIE or Information desks for a rewarding sweet treat!

conference.eaie.org

THINK SUSTAINABLY AND SUPPORT #EAIEGREENGOALS ACTIONS



BOOK A SUSTAINABLE STAND FOR EAIE TOULOUSE 2024

Visit **Stand E01** to find out about sustainable options for exhibitors booking space only with custom stand design. Our sustainable stand is made out of sturdy, recyclable uncoated aluminium frames transported in an environmentally-friendly way to the conference. By booking one of these stands, you will help reduce waste products from the EAIE Exhibition and contribute to a greener conference!



REDUCE REUSE RECYCLE

Not taking your conference items home with you? Look for the recycling points around the conference. All reusable conference and exhibition items will be donated to Nieuwe Hoop Foundation.

EAIE | ROTTERDAM

26-29 SEPTEMBER

CONNECTING CURRENTS



MEET THE EXHIBITORS

See who is exhibiting at a glance and view the included floor plan to quickly find your way to the exhibitors that pique your interest. Scan the QR code to find the most up-to-date exhibitors and sub-exhibitors in the directory on the virtual platform.

conference.eaie.org



A

- B37** Academic Alliance of Brittany – France
- A07** Advance HE
- C06** Advent Group EAD
- C31** AFS Intercultural Programs
- C63** Altinbas University
- F06** Altissia
- D37** Amsterdam University of Applied Sciences
- D41** Aon Student Insurance
- E33** APAIE
- G27** Asia Exchange & Beyond Abroad
- G31** Association of University Summer Sessions
- A69** Atlantic Technological University
- E41** Australian Universities
- D39** Avans University of Applied Sciences

B

- H12** Baden-Württemberg Universities
- H04** Begin Group
- D12** Belgium: Study in Flanders and Brussels
- D15** Belgium: Study in Wallonia and Brussels
- D05** Breda University of Applied Sciences
- A18** British Council – Study UK
- G57** Budapest Business University (formerly Budapest Business School)

C

- H21** California State University, Los Angeles
- E12** Cambridge University Press & Assessment
- B23** Campus France
- C57** Career Mosaic – Market Entry
- C26** Central University of Technology
- G51** China Education Association for International Exchange (CEAIE)
- E21** Chulalongkorn University

C

- G33** Chung-Ang University
- H05** Cialfo
- H26** Clark University
- D04** Codarts Rotterdam
- B35** College de Paris International
- G21** Colombia Challenge your Knowledge - CCYK
- F25** Coursera
- E55** Çukurova University
- B10** CY Cergy Paris Université

D

- G08** Dankook University
- H14** Dienst Uitvoering Onderwijs
- A02** Docsity Education Services
- C30** DreamApply
- H44** DR-WALTER Student Insurance
- E60** Dublin City University
- A62** Duolingo English Test
- C11** DZS | Study In Czechia

“When your classroom turns into a battlefield, your major becomes bravery.”

In support of the ‘Unissued Diplomas’ initiative, which aims to remind the world about the ongoing war in Ukraine, the EAIE is hosting this photographic exhibition at **stand C22**. The exhibition honours the memory of 36 Ukrainian students who will never graduate because their lives were taken by the Russian invasion.



E

- E01** EAIE Toulouse 2024 – Book your stand
- C23** East European University
- C14** EDUC Alliance
- F21** EduCanada
- A13** Education India Pavilion
- H01** EducationUSA
- E50** ELAO
- D32** Erasmus University Rotterdam
- E58** Erasmus+ Staff Mobility Ireland – Dublin, Cork, Galway
- C55** Erciyes University
- C29** Eskişehir Technical University
- C21** ETS Global
- C01** European Association for International Education (EAIE)
- H02** European Centre for Career Education
- F27** European Commission
- E53** European University of Technology
- A35** EUTOPIA
- G37** Ewha Womans University
- G59** Exhibitor Service Desk
- D17** Expat & Co Student Insurance

MEET & GREET THE EAIE

Visit us at **Stand C01** in the Exhibition Hall to step into the world of the EAIE and discover how we can help you in your career. From practical training and insightful publications to networking and much more, we're here to help professionals like you in advancing international higher education. We look forward to meeting you!



F

- G03** Flywire Payments
- A72** FORTHEM Alliance
- H41** FPP
- B33** France Agro³
- G55** Fudan University
- G22** Fundação Armando Alvares Penteado - FAAP
- H03** Fundação Getulio Vargas

G

- E68** Global Education & Services

H

- D38** HAN University of Applied Sciences
- G39** Hankuk University of Foreign Studies
- H43** Hanyang University
- D57** Hanze University of Applied Sciences
- A41** HEURO
- B11** Higher Education in Rennes
- C58** Hult International Business School
- D53** HZ University of Applied Sciences

I

- E62** IADT Dun Laoghaire
- B25** IAE FRANCE - Schools of Management Network
- F08** ICEF
- F03** IEFT - International Education Fairs of Türkiye
- D31** IELTS
- D02** Inholland
- B27** Institut Mines-Télécom
- D16** InsureToStudy Worldwide Student Insurance
- D11** Intercultural Business Improvement
- G38** International Education Association of South Africa
- G58** International School of Medicine, Zhejiang University
- E32** International Volunteer HQ
- C62** ITRU

K

- G44** Kansai Gaidai University
- C64** Karadeniz Technical University
- C15** Keystone Education Group
- G25** KIC UnivAssist
- G29** King Abdullah University of Science and Technology
- E17** KMUTT
- A55** Konkuk University
- G07** Korea University

L

- E14** LanguageCert
- C33** Leap Geebee Edtech Private Limited
- G02** Learn Chile
- D08** Leiden University
- A51** LSE Summer School & Executive Education

M

- E19** Mahidol University
- E15** Mahidol University International College
- F02** Mauve Group
- H23** Millikin University
- G61** Mohammed VI Polytechnic University - Faculty of Governance, Economics and Social Sciences

N

- H27** NAFSA: Association of International Educators
- H11** National Europass Centre
- E31** New Zealand
- D58** NHL Stenden University of Applied Sciences
- E51** North America International Education Group
- G56** Northwestern Polytechnical University
- H17** Norwegian University of Science and Technology
- A71** Nottingham Trent University

O

- E66** OMPT: Online Admission Tests for Mathematics
- C56** Ostim Technicial University
- A79** OxfordAQA and Oxford Test of English

P

- A33** Prospects
- A68** PSI Skills for English

Q

- C05** QS Quacquarelli Symonds

R

- D55** Radboud University
- E64** RCSI University of Medicine and Health Sciences
- H25** Recruit in Canada/ SchoolFinder Group
- D52** Rotterdam University of Applied Sciences

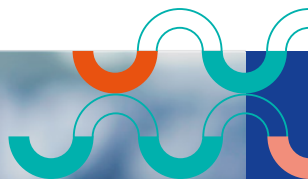
S

- H42** San Diego State University
- D40** Saxion University of Applied Sciences
- A52** Scholars at Risk Network
- A37** SEA-EU Alliance
- A01** SEPIE - Study in Spain
- E61** Shanghai Jiao Tong University
- G62** Sias University
- A08** SimplIED - Student Recruitment Tours
- E22** Singapore Higher Education
- A06** Sinorbis
- G35** SKKU (Sungkyunkwan University)
- G63** Software College of Northeastern University
- H18** SoleMove
- H06** SOP Mobility-Online
- B01** Sorbonne Université
- G20** SRT Fairs
- E13** Stellenbosch University
- E69** Studely
- A31** Study & Research in Portugal
- G06** Study and Research in Brazil
- H46** Study in Austria

S

- H09** Study in Bavaria, Germany
- C07** Study in Catalonia
- D09** Study In Clermont
- A32** Study in Croatia
- F29** Study in Denmark
- H47** Study in Estonia
- F31** Study in Finland
- H29** Study in Germany
- C27** Study in Greece
- E11** Study in Hong Kong
- D14** Study in Hungary
- G19** Study in Japan
- G10** Study in Korea (KAFSA)
- G01** Study in Latvia
- D33** Study in NL & Nuffic
- H16** Study in Norway
- A76** Study in Poland – Ready, Study, GO! Poland
- D51** Study in Qatar
- F23** Study in Québec
- D42** Study in Romania
- A09** Study In Scotland
- E65** Study in Serbia
- A17** Study in Slovakia – good idea!
- E57** Study in Slovenia
- H30** study in switzerland+
- E25** Study in Taiwan
- C61** Study in Türkiye
- A34** Study in Wales
- D01** Studyportals
- F05** StudyTravel Alphe Conferences/StudyTravel Magazine

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T

- C34** Tecnológico de Monterrey
- E52** Telus Health
- C24** The American College of Greece
- E54** The Chinese University of Hong Kong, Shenzhen
- D54** The Hague University of Applied Sciences
- A67** The Hang Seng University of Hong Kong
- C13** The PIE
- C03** The Social Hub (TSH)
- A65** The University of Sheffield
- A73** Times Higher Education
- D10** Tio Business School
- G43** Toyo University
- C51** Turkish National Agency

U

- A53** UCL Summer School and Study Abroad
- C02** Ukrainian Higher Education Institutions
- C25** Ulsan National Institute of Science and Technology
- E56** Una Europa
- C32** Unibuddy
- C28** Unifrog
- A11** Uni-Italia
- C22** Unissued Diplomas
- F04** Unite! European University Alliance
- G23** Universidad de Monterrey
- H28** Universidad San Ignacio de Loyola
- A03** Università Cattolica del Sacro Cuore, Italy
- E67** Universitas Indonesia
- G42** Université Catholique de Lille
- B05** Université de Lille
- B22** Université de Montpellier
- B29** Université Grenoble Alpes
- B07** Université Gustave Eiffel
- A64** Université Internationale de Rabat
- B31** Université Paris-Saclay



U

- B09** Université PSL
- E63** University College Dublin
- D06** University of Amsterdam
- D07** University of Applied Sciences Leiden
- D03** University of Bordeaux
- A61** University of Bristol
- G41** University of California Riverside
- H22** University of California, Berkeley
- A66** University of Cambridge Summer Programme
- C12** University of Dubrovnik, Studentski centar Dubrovnik
- A39** University of Exeter
- A54** University of Leeds
- F26** University of Luxembourg
- E18** University of Pretoria, South Africa
- G09** University of Seoul
- A80** University of Silesia in Katowice
- A63** University of the Arts London
- B21** University of Toulouse
- D36** Utrecht Summer School

V

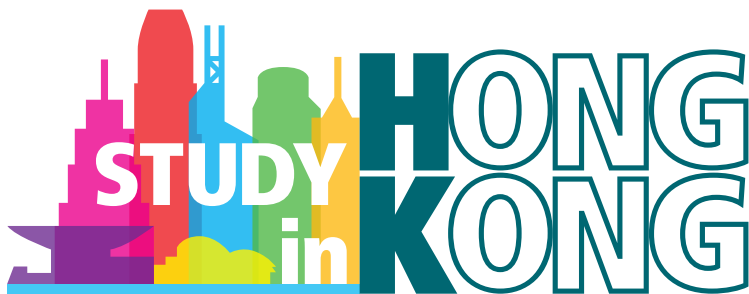
- D56** Vrije Universiteit Amsterdam

W

- D34** Windesheim University of Applied Sciences
- D35** Wittenborg University of Applied Sciences
- E16** World Technology Universities Network

Y

- C54** Yeditepe University
- F07** Yonsei University



STUDY in HONG KONG

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