PROFFORMANCE+ Showcase – Award ceremony



Tomáš Barták, Ministry of Education, Youth and sport 4th July 2025

DIGITALIZATION AS A CORE HORIZONTAL PRIORITY

- not just a technological issue, but a process of fundamental transformation of higher education
- digitalization is one of the key elements in increasing accessibility, flexibility and quality → personalised, inclusive and innovative higher education
- a tool to strengthen **the resilience of education systems** so that universities would be able to respond flexibly and support students in all circumstances

CZECH REPUBLIC'S APPROACH TO ADVANCING DIGITAL TEACHING AND LEARNING IN HIGHER EDUCATION

- Fostering exchange of good practices
 - Co-organization of thematic **webinars** on digital teaching and learning innovations
 - Involvement of universities, government representatives, and education professionals
 - Identification and sharing of **case studies** and successful digital initiatives from Czech HEIs.
- Fostering exchange of good practices
 - Active **participation of academic experts** in developing recommendations and new ways of teaching and learning in new digital kontext (incl. AI)
 - Encouraging inter-institutional collaboration

CURRENT OBJECTIVES AT NATIONAL LEVEL

• Systematic support for digital and AI literacy

- Strengthen the digital skills of students, educators, and researchers
- Launch targeted training programs focused on the ethical, pedagogical, and technical aspects of AI use in academia
- Advancing personalized and flexible learning through technology
 - Implement adaptive learning environments, AI tutors, and hybrid teaching models
 - Ensure equitable access to high-quality education for underrepresented and disadvantaged groups via digital means
- Creating an integrated digital ecosystem across higher education institutions
 - Connect teaching, research, administration, and societal engagement through interoperable digital tools
 - Establish knowledge-sharing platforms and monitor the impact of digitalization and AI on higher education quality

NATIONAL PRIZE WINNER OF THE CZECH REPUBLIC

TEFE A+ BIP

Teachers of English for Future Europe: International Teaching Practice Induction Course

University of South Bohemia in České Budějovice

CONGRATULATIONS!

MINISTERSTVO ŠKOLSTVÍ, MLÁDEŽE A TĚLOVÝCHOVY

MAIN MESSAGES OF THE AWARDEES GOOD PRACTICE



Tomáš Barták

Ministry of Education, Youth and Sports of the Czech Republic

