INNOSOCIAL

Innosocial aspects of entrepreneurship

- an interdisciplinary approach and course design for raising eco-awareness and developing the social responsibility attitudes of the innovative future changemakers -

ELTE EÖTVÖS LORÁND UNIVERSITY

Innosocial

Main topics

- Social responsibility of new tech innovations
- Environmental aspects of turbulent technological advancement
- Responsible leadership methods
- Impactful business ventures in tech
- Responsible innovations vs. marketable social innovations
- New approaches in entrepreneurship education

Challenges – objectives

- **Break** the limits
- **Distinguish** ourselves
- **Engage** non-business students
- Embrace **different** aspects of **responsibility**
- Use **interdisciplinary** approach
- **Detect** „Possible Eastern European entrepreneur"

- Adjust to **different levels** of education
- Create **creative** harmony
- Adapt to **flexible** education formats
- Strengthen and deepen **international** cooperations
- Consider **entrepreneurial learner** as doer
- Pave new ways in **curriculum** development
- Let students be co-designers

Implementation methodology

- Topics that cross disciplinary boundaries – shake up the implementation

- Diverse teams and it will enhance the engagement of students and want to prove themselves

- Exciting and thought-provoking requirements

- Direct mentoring, availability and clear communication

- Good balance of frontal lectures, practical examples, teamwork sessions and extracurricular activities

- Internationally distributed and multidisciplinary teams to flourish!

- Intense involvement of the ecosystem

Tools and technologies used

- Multi-level requirements supported by multi-format educational activities & tools

- The logic of business entrepreneurship ideation process does not surpass or suppress the social responsibility angle

- Adaptation to hybrid, onsite and online formats

- For deeper understanding
  - Targeted mentoring sessions
  - Interactive discussions
  - Students contributions form the way of understanding
  - Learning management system

Outputs, outcomes, and impact - Internationalization with impact

- Innosocial aspects of entrepreneurship elective course:
  - institutional transformation to embrace responsibility angle in entrepreneurship education, multidisciplinary audience
- **All undergraduate entrepreneurship courses have a module on responsibility & new technologies**
- InnoChange HEI project: inter-university creativity, responsibility and entrepreneurship course
  - Idea competitions as sustained elements for
- PORTFOLIO Erasmus project – European Entrepreneurship Micro-Minor:
  - Social responsibility of new technologies online inter-university micro-course
  - Summer schools embracing responsibility aspects of entrepreneurship and EU values
  - Interconnected courses as sustained elements
- Innosocial elective course gets selected to the portfolio of CHARM-EU network
- REDINEST Erasmus project – create impact labs at an international level
- Several interdisciplinary, international and intersectoral projects have just been submitted for evaluation

LEVEL UP! – IMPACT LABS TRANSFERABILITY AND ADAPTABILITY

- International, interconnected, interdisciplinary, inclusive, intercultural

- Reacts upon the not yet covered gaps, mainly digital transformation

- Thinks in ecosystem involvement independently from any disciplinary context

- Enhance employability

Key takeaways

- Daring topics do not scare away participants

- Interdisciplinary approach opens new frontiers

- Multidisciplinary and international audience brings the experiment to a next level

- Social responsibility angle in entrepreneurship ideas is not a side expectation, but an IMPERATIVE

- Your values, and an unshakeable belief in them will affect positively the final projects

- Let students make their voice heard, but never loose the focus

- Empower all the students and the contributors

- Complexity is not your enemy, just let the participants digest the different nuggets you provide

- Make it as colorful as possible!